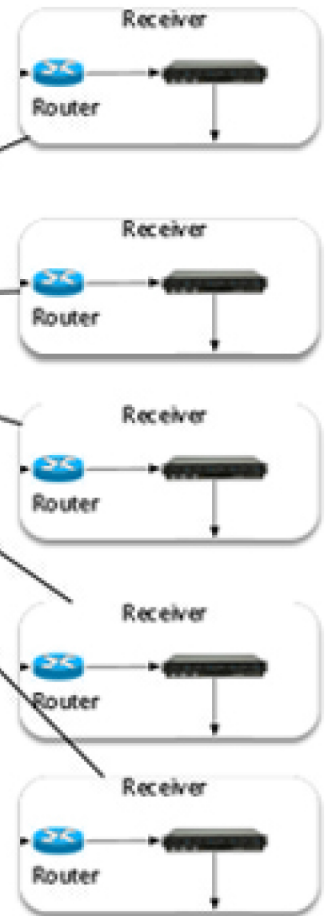


Transport Replaces  
Traditional Satellite



## Our Syndication News Delivery Solution

- WHDT News utilizes a proven, fully integrated and best in class delivery solution to reach its broadcast affiliates with our high-quality live news programming that can be delivered virtually anywhere in the world.
- Rather than costly fiber or satellite, WHDT News opted for advanced technology being used by major broadcast groups to deliver live and recorded content via IP transport
- The delivery is cost effective for top broadcast quality transmission and without latency issues of other IP solutions, so optimal for affiliates of WHDT News original live syndication package.
- WHDT offers/delivers to affiliates the IP connection as an HD distribution end to end turnkey solution (directly from its news broadcast studio to each affiliate) utilizing proprietary IP technology
- The WHDT technical delivery is point to multi-point- our news service can reach more locations with higher operational flexibility and reduced delivery costs over traditional broadcast technologies. We then are able to pass that savings onto our affiliates
- The delivery solution is turnkey and now adds capabilities for ASI/MPEG-TS, MPEG-TS Output over IP and fully integrated support for H.265/HVEC.
- These enhancements enable the ability to integrate with virtually any workflow, providing agility, enhanced capability and cost savings that are unmatched in the marketplace on any platform. This enables us to pass on these savings to our affiliates by not having to pass on or share large delivery expenses

### Gear and Network Requirements:

- Decoder shall be supplied to affiliate as part of the content package
- High Speed Local Connection to the Public Internet
  - We recommend an isolated connection from any corporate traffic
  - NO LEASED LINES REQUIRED
    - NO MPLS
    - NO VPN
    - HD Video Bandwidth Requirements
  - 9 Mbps Upload speed on Encoder Side (Responsibility of WHDT as the core central cost/live origination point)
  - 9 Mbps Download speed on Decoder Side (Responsibility each Affiliate)

Cloud Services Add-On Option: *(Cost is the responsibility to affiliate)*

Should affiliates want to have cloud/DVR based incremental capabilities, it is available as at a small incremental expense. The service enables each affiliate to do any of the following:

- The ability to Record the live news content for later use into a secure cloud based environment
- Real-Time Scheduling Interface
- Metadata fields available for customized content identification
- Schedule resources to playout in different time zones using one centralized management console enabling the ability to playout materials in multiple time zones based on multiple time zone schedules.
- Anytime Playback Capabilities
- Centralized Administration Interface

Your current configuration may allow you the ability to capture and record and playback the news; however if not this service is ideal. A differing type of decoder with more feature capabilities and integration into the cloud functionality would be supplied.

Engineering/TOC Support:

WHDT News's delivery solution is supported overall with the following:

- Proactive 24/7 Network Monitoring
- Real Time Alerts and Network Updates
- Master Control Staff Monitoring Network

\*Emergency 24/7 numbers shall be supplied to affiliates for affiliate support